

# National Certificate: New Venture Creation NQF 2



## ^ PURPOSE

This qualification is designed to provide a foundation for structured programmes for potential and existing entrepreneurs to capitalise on opportunities to start and grow sustainable businesses. The qualification aims to develop skills for establishing and developing enterprises while addressing barriers to starting and sustaining businesses, creating long-term solutions for job creation and SMME development.

- Developing skills for establishing new business ventures and entrepreneurial enterprises
- Building competencies to identify and capitalise on business opportunities

## ^ COURSE CONTENT

### Module 1: Work Orientation

- Apply basic business ethics in a work environment
- Behave in a professional manner in a business environment
- Demonstrate knowledge and understanding of HIV/AIDS in a workplace, and its effects on a business sub-sector, own organisation, and a specific workplace

### Module 2: Communication

- Access and use information from texts
- Maintain and adapt oral communication
- Use language and communication in occupational learning programmes
- Write for a defined context

### Module 3: Mathematical Literacy

- Apply basic knowledge of statistics and probability to influence the use of data and procedures in order to investigate life related problems
- Demonstrate understanding of rational and irrational numbers and number systems
- Identify, describe, compare, classify, explore shape and motion in 2-and 3-dimensional shapes in different contexts
- Use mathematics to investigate and monitor the financial aspects of personal and community life
- Work with a range of patterns and functions and solve problems

### Module 4: Management of a New Venture

- Manage business operations
- Administer contracts for a selected new venture

## ^ COURSE CONTENT

### Module 5: Finances of a New Venture ▾

- Determine financial requirements of a new venture
- Identify the composition of a selected new venture's industry/sector and its procurement systems
- Manage finances for a new venture
- Produce a business plan for a new venture
- Prepare and process documents for financial and banking processes

### Module 6: Marketing and Sales ▾

- Apply the basic skills of customer service
- Identify and demonstrate entrepreneurial ideas and opportunities
- Manage marketing and selling processes of a new venture
- Match new venture opportunity to market needs
- Co-ordinate meetings, minor events, and travel arrangements
- Monitor and control the receiving and satisfaction of visitors
- Tender for business or work in a selected new venture

## ^ DELIVERY

- Duration: 12 Months
- Delivery: Classroom/Online/Blended

## ^ ENTRY LEVEL REQUIREMENTS

- Grade 10
- Computer Literacy

## ^ CAREER POSSIBILITIES

- Entrepreneurs
- Business Owners
- Senior Managers
- Managing Directors
- Divisional Heads

## ^ ACCREDITATION

- National Certificate: New Venture Creation (SMME)
- Accreditation: Agri Seta
- SAQA ID: 49648
- NQF Level: 2
- Credits: 138
- Duration: 12 Months

[MORE INFO](#)

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